



A CAREER WITH IMPACT



from Franklin Graham

No matter what skills, talents, or gifts that God has given to us, everyone at Samaritan's Purse is deeply committed to sharing the Gospel and to ministering to hurting people in Jesus' Name.

If you want to combine your education, training, professional experience, and love for Jesus into a meaningful career, Samaritan's Purse may be the right place for you.

May God bless you as you seek God's will and calling on your life.

Sincerely,

A handwritten signature in black ink, appearing to read 'Franklin Graham', with a long horizontal stroke extending to the right.

Franklin Graham
President, Samaritan's Purse

HELP REACH THE WORLD IN JESUS' NAME

We are looking for motivated individuals who are called to serve the Lord and have a passion for sharing the Good News of Jesus Christ.

Mobilise your skills in a variety of areas such as finance, information technology, communications, and human resources to help make an eternal difference in people's lives through the power of the Gospel.

Samaritan's Purse provides comprehensive benefits packages for employees and an uplifting Christian atmosphere, including corporate prayer and devotional times each weekday morning, as well as special fellowship activities.

Whether based in the UK or internationally, our employees work together with churches around the world to help hurting people and their communities in Jesus' Name.

"If anyone ministers, let him do it as with the ability which God supplies, that in all things God may be glorified through Jesus Christ."

— **1 Peter 4:11 (NKJV)**



OUR MINISTRY PROJECTS INCLUDE:

- International Crisis Response
- Clean Water
- Animals, Agriculture & Livelihoods
- Medical Ministries
- Operation Christmas Child
- The Greatest Journey
- Women at Risk

See our current job openings and apply online at
samaritans-purse.org.uk/careers

MISSION

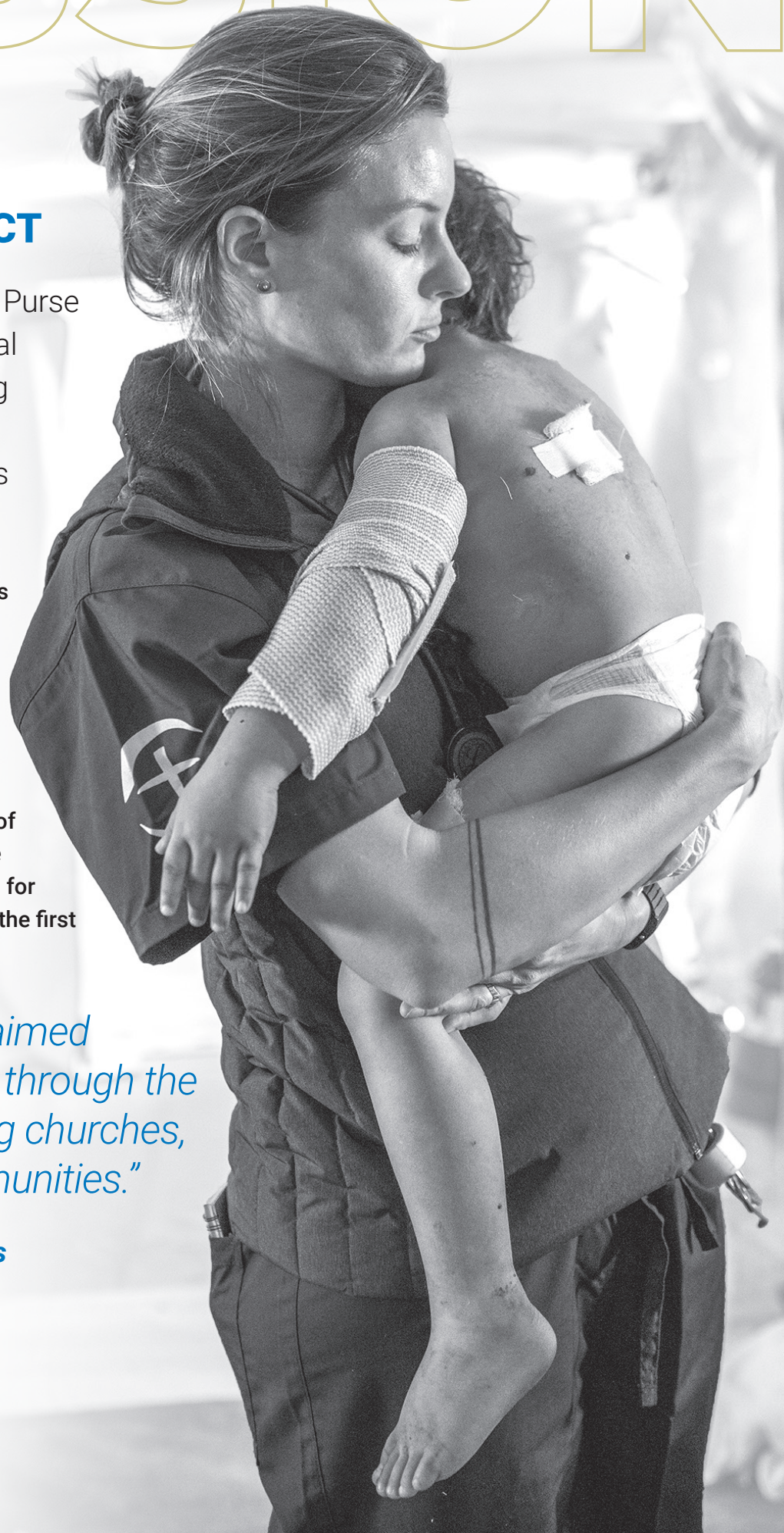
MAKING AN IMPACT

When you join Samaritan's Purse you become part of a global team committed to sharing the Gospel and meeting the critical needs of victims around the world.

Our faithful supporter base upholds the mission of Samaritan's Purse, and without them we would not be able to continue providing physical and spiritual help in Jesus' Name. As Paul says in Philippians 1:3-5 (NKJV), "I thank my God upon every remembrance of you, always in every prayer of mine making request for you all with joy, for your fellowship in the gospel from the first day until now."

"Everything we do is aimed at transforming lives through the Gospel, strengthening churches, and improving communities."

—Joni, International Projects





THIS IS HOW WE DO IT

In 2022-23, £10.47 million was raised for the ministry of Samaritan's Purse through fundraising activities.

From 2021-22 we have seen our income increase by 25% to £10.47m (2021: £8.37m) this was mainly through the generosity of gifts in kind and an increase in underlying cash donations and legacies.

4

Major disaster responses were undertaken.

23

Countries received staff deployments.

48

International and domestic programmes were delivered.

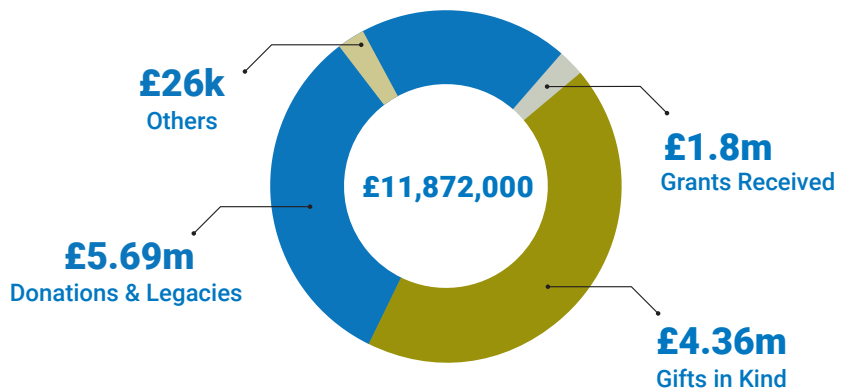
252,022

Operation Christmas Child shoeboxes were delivered to children in need.

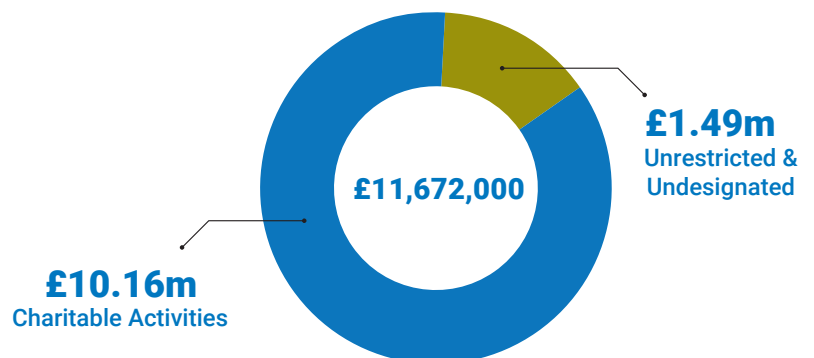
£10.47m

Was raised in support of our work through the generosity of hundreds of individuals and churches as well as trusts and legacies.

£ Income: 2022-23



Expenditure: 2022-23



JOB DESCRIPTION

JOB TITLE:	Copywriter
DEPARTMENT:	Communications
REPORTING TO:	Marketing Manager
JOB TYPE:	Permanent Full Time
LOCATION:	Office based in Coventry
DATE ISSUED:	March 2025

1 MAIN PURPOSE OF JOB

The copywriter is responsible for efficiently creating on-brief, on-deadline copy in all forms across both digital and traditional channels. A skilled storyteller who is passionate about the Gospel, the copywriter works within tone-of-voice guidelines and under the overarching communications strategy to generate content that resonates with new and existing audiences to increase brand awareness, brand advocacy, and support for ministry projects. The copywriter is also responsible for proofreading, editing, and quality control of copy, requiring outstanding English grammatical skills and a keen eye for detail.

2 POSITION IN ORGANISATION

- Reports to Marketing Manager
- Collaborates closely with multiple departments across Samaritan's Purse UK (SPI) and our International Headquarters (IHQ) in the United States.

3 PRINCIPAL RESPONSIBILITIES

- Write exceptional content that engages readers and tangibly communicates what God is doing through the work of Samaritan's Purse, supported by meticulous research and outstanding storytelling skills.
- Create, adapt, and manage copy across the full spectrum of Samaritan's Purse UK's marketing channels, including email, print, website, project reports, annual reports, and press releases.
- Ensure written content is consistent with defined brand and tone-of-voice guidelines.
- Ensure digital copy is optimised and fit for purpose for the respective platform without compromising readability (including SEO considerations).
- Anglicisation of US-English copy provided by the International Headquarters (IHQ) team.
- Monitor and identify trends and audience interests to ensure copy remains both timely and highly relevant to a UK audience.
- Responsible for proofreading and quality control of all written content for Samaritan's Purse UK.
- Ensure copy is submitted and approved through the correct processes, people, and platforms in both the UK and US (IHQ).

As Job Descriptions are for guidance and evolve over time, Samaritan's Purse International will review, amend, and update the Job Description, from time to time in consultation with the post holder.

4 OTHER DUTIES

- Daily attendance in staff devotions and leading on occasion.
- Always demonstrate Christian values when working and communicating with others.
- Such other duties as your line manager may reasonably require.
- May be called upon to assist Samaritan's Purse's sister ministry, the Billy Graham Evangelistic Association.

5 COMPETENCIES REQUIRED

- Exceptional grammatical skills and an eye for detail is essential.
- The ability to develop, maintain, and strengthen internal and external relationships.
- Ability to secure and interpret information for different audiences.
- Ability to multitask whilst remaining adaptable to changing priorities, including being flexible and responsive in times of crisis and emergency.
- Good organisational skills and exhibits the ability to meet tight deadlines.
- A proactive self-starter who shows initiative and perseverance despite any setbacks the demands of the role may face.
- Proficient in Microsoft Office programmes.
- Educated to degree level in a relevant field (e.g. English, Journalism or Marketing Communications etc.)
- Proven professional copywriting experience.
- Experience with WordPress and/or Drupal content management systems is desirable.

6 OCCUPATIONAL REQUIREMENTS

- In accordance with the Equality Act of 2010 and due to the nature and context of the role there is an 'occupational requirement' for the post holder to be an evangelical Christian. The job holder should be committed to the purpose of SPI and be able to demonstrate enthusiasm for the Christian purposes of the organisation and be able to live out, hold to, support, and contribute to its Christian ethos.

As Job Descriptions are for guidance and evolve over time, Samaritan's Purse International will review, amend, and update the Job Description, from time to time in consultation with the post holder.

APPLICATION PROCESS

If you are interested in this vacancy, please send a covering letter and your CV via the website samaritans-purse.org.uk/careers laying out clearly how you would meet the requirements for the role.

Roles at Samaritan's Purse International have an occupational requirement that the post holder be a committed Christian who assents to the Samaritan's Purse Statement of Faith and Code of Conduct.

As we work in the Humanitarian Sector or have roles which are involved with people in crisis, we follow a 'safer recruitment' model which requires all applicants to complete an application form. This will be sent to you if you succeed with our first level of screening. Many of our roles require a DBS check.

All applicants have to show they have the right to work in the UK.

If you have any queries about the role or anything to do with the application process please get in touch with us at:

hr@samaritans-purse.org.uk

We look forward to hearing from you.



